



Our Mission: Delivering excellent public services that address our community's needs and enhance our quality of life

RECREATION AND CULTURE GOALS

- **Establish easily accessible, diverse and enjoyable programs, services, places and facilities to meet our community's unique and growing needs**
- **Secure and invest additional public and private resources to improve and expand programs, services and facilities**
- **Increase participation in and awareness of programs, services and facilities**
- **Develop lifelong learning and professional development opportunities through education, outreach and training partnerships**

Priority Key Outcomes

- Well-maintained, attractive and safe parks, libraries, museums, facilities, and public artwork
- Available and high quality green space throughout the County
- More cultural, recreational and library programs and services available to address varied community interests and educational needs
- Coordination of existing cultural, recreational and library programs and services and comprehensive development of new experiences and opportunities
- Quality customer service at all recreational, cultural and library facilities
- Cultural, recreational and library places and facilities located where needed throughout the County
- Reduction in unmet recreational, cultural and library needs
- Expanded awareness of and access to cultural, recreational and library programs and services

Recreation and Culture		
<p style="text-align: center;">Mission Statement</p> <p style="text-align: center;"><i>“To develop, promote and preserve outstanding cultural, recreational, library, and natural experiences and opportunities for residents and visitors of this and future generations.”</i></p>		
DESIRED OUTCOMES	STRATEGIES	PRELIMINARY PERFORMANCE OBJECTIVE/ KEY PERFORMANCE INDICATOR(S)
Well-maintained, attractive and safe parks, libraries, museums, facilities, and public artwork (priority outcome)	<ul style="list-style-type: none"> ▪ Develop and implement comprehensive programs for improved maintenance of facilities, landscaped natural areas, and county-owned vacant lots (coordinate with Neighborhood and Unincorporated Area Municipal Services strategic area) ▪ Develop and implement comprehensive plans for improved security for cultural, recreational and library facilities 	<ul style="list-style-type: none"> ▪ Quality rating of at least 4 out of 5 by users, residents and visitors for cultural, recreational and library facilities and places
Available and high quality green space throughout the County (priority outcome)	<ul style="list-style-type: none"> ▪ Develop and implement comprehensive plan to preserve green and open space that is responsive to community needs 	<ul style="list-style-type: none"> ▪ 90 % of residents satisfied or very satisfied with availability of open/green space
More cultural, recreational and library programs and services available to address varied community interests (priority outcome)	<ul style="list-style-type: none"> ▪ Develop and implement a comprehensive and coordinated plan for existing and expanded programs and services ▪ Expand and promote technical assistance programs for organizations and artists seeking grants ▪ Periodically review the feasibility of recommendations and ideas to streamline the grants process further ▪ Continue to educate partner organizations regarding the availability of other public and private funding sources 	<ul style="list-style-type: none"> ▪ 90 % of residents and visitors satisfied or very satisfied with programs and services provided by the County within 5 years ▪ 90% of organizations and artists satisfied or very satisfied with the County grant application process

Coordination of existing cultural, recreational and library programs and services and comprehensive development of new experiences and opportunities (priority outcome)	<ul style="list-style-type: none"> ▪ Maximize coordination of County cultural, recreational and library programs and services through joint training, program development, etc. 	<ul style="list-style-type: none"> ▪ Minimum of 2 cultural, recreational and libraries collaboration projects per year
Quality customer service at all recreational, cultural and library facilities (priority outcome)	<ul style="list-style-type: none"> ▪ Enhance customer service training and professional development opportunities for all cultural, recreational and library employees 	
Recreational, cultural and library facilities located where needed throughout the County (priority outcome)	<ul style="list-style-type: none"> ▪ Prepare and maintain ongoing, regular assessments of community needs and desires regarding facilities ▪ Assess underutilized facilities across all County departments and outside of County government for cultural, recreational and library programs and services (e.g., school facilities) ▪ Develop and maintain capital plan reflecting the community's needs and desires ▪ Improve and build facilities in concert with needs and desires 	<ul style="list-style-type: none"> ▪ 90 % of residents satisfied or very satisfied with availability of facilities within 5 years
Reduction in unmet needs (priority outcomes)	<ul style="list-style-type: none"> ▪ Continue to pursue additional funding to strengthen and enhance programs ▪ Continue to cooperate with cities to establish municipal art councils to dedicate more funding and services to local cultural development ▪ Advocate for increased leadership, funding and program development at the State and Federal levels ▪ Work with community grass roots efforts to develop general obligation bond program, including enhanced community awareness and development of a community-based capital plan ▪ Pursue dedicated funding sources while maximizing funding levels from existing sources ▪ Pursue resources to strengthen and create endowment funds within cultural organizations ▪ Develop and strengthen partnerships with non-profit entities, private sector partners and volunteer groups ▪ Pursue corporate sponsorships and other forms of corporate support ▪ Diversify earned revenues 	<ul style="list-style-type: none"> ▪ 25% reduction in unfunded needs over a 2 – 5 year timeframe ▪ Increases in dollars available through all sources of funding, including existing and new sources

<p>Expanded awareness of and access to cultural, recreational and library programs and services (priority outcome)</p>	<ul style="list-style-type: none"> ▪ Expand partnerships with major civic organizations to promote the quality and diversity of the cultural community as a primary, key community image development strategy ▪ Redesign and expand county websites to provide one stop access to cultural, recreational and library activities and organizations ▪ Use existing high access county facilities/venues to provide information on all cultural, recreational and library services and programs ▪ Provide coordinated public transportation to cultural, recreational and library events and facilities (Coordinate with Transportation Strategic Area) ▪ Strengthen, fund and coordinate cultural, recreational and library marketing plans including proactively engaging the media locally, nationally and internationally ▪ Enhance convenience and availability of existing facilities and programs 	<ul style="list-style-type: none"> ▪ Increase attendance at recreational, cultural and library facilities, programs and services (Current measures and targets pending from Parks, museums, etc.) ▪ 90% of residents and visitors familiar with existing means of information dissemination regarding recreational, cultural and library facilities, programs and services over 5 years ▪ 90% of those accessing information satisfied or very satisfied with information provided regarding cultural, recreational and library programs and services over 5 years
<p>Increased availability of and participation in life-long learning programs for artists, program developers and the public</p>	<ul style="list-style-type: none"> ▪ Work with Miami-Dade County Public Schools and other educational institutions to develop joint, complementary educational programs 	<ul style="list-style-type: none"> ▪ Increase the number of collaborative programs and participants with educational institutions (Pending current measure and target) ▪ 90% of program participants satisfied or very satisfied with availability of quality life-long learning programs in five years (Pending current measure)